Spotlight on:
The DAISY Award Program
at Henry Ford Hospital
Detroit, Michigan
The DAISY Award at Henry Ford Hospital-Detroit

- Have received 100+ nominations per month consistently since program launch in 2014

- On average, 65%-70% are detailed stories of nurses going above and beyond!

- We asked them to share some of their best practices that make their program so successful!
Top Reasons for Success!

• Leadership support for the program: Their CNO, CEO, COO, Nursing Administrators and Nurse Managers attend regularly

• Involvement of Public Relations/Marketing from the very beginning
  – Always feature their Honorees on our website

• Constant presence of the program
  – Patient Rounding
  – Patient folders

• Professionally portrayed program
  – Colorful card stock nomination forms
  – Very visible nomination boxes on every unit
Nomination Forms

Located:

- In welcome packets upon admission
- On each unit
- Distributed during rounds
- Online

Collection boxes at each nurses station

98% of nominations come from patients and families
Program Awareness

- DAISY Boards on most units
- Information in monthly Nurses Notes – electronic CNO newsletter
- Social Media
- Photo story board of latest recipient is displayed electronically in major hallway of hospital
- Large Healers Touch sculpture in lobby
Award Presentation: Making all Nominees Feel Special

- Monthly ceremony, held in auditorium; all nominees invited
- Each nominee is announced & receives a pin and certificate
- The recipient is announced by surprise at the end and is celebrated then as well as on their home unit
Celebrating the Recipient

- Celebrated in the auditorium and on home unit
- A 6 foot pull banner is placed in their unit for the month
- A portrait photo with name and credentials is Velcro’d to the banner
- Nomination is reprinted in Nurses Notes & the hospital newsletter
- Photo story board in main hallway
- Story is featured via hospital social media outlets
- Spotlight page on DAISYfoundation.org
Celebrating the Recipient

- DAISY recipients are always registered on www.DAISYfoundation.org and receive a spotlight page.

In February I delivered my twins at 25 weeks. They were both taken straight to the NICU where the nurses worked endlessly to save their lives. That night my daughter coded twice, and it was not looking good. Her name, Stacey, was working on the team trying to save her life. By the grace of God, my daughter pulled through and continued to grow. Every time Stacey worked, she was assigned my daughter. She became her primary nurse. Stacey went way above her job as a NICU nurse. She became a rock for my husband and I through these hard times. For Mother’s day and Father’s day Stacey brought us gifts and decorated our children’s area in the NICU to make my husband and I feel special on our first Mother’s and Father’s day.

Stacey would spoil my little girl. My daughter was in the NICU for 3 months due to having hydrocephalus and needing a shunt. Her first shunt got infected and set her very back. For a while she was just waiting for her proteins level to come down to have a new shunt put in. During this long, long, long wait, Stacey loved our little girl and would do anything to help my husband and me as we struggled with the long wait. Five years and five months later, our daughter got to come home. Stacey came in early so she could be the one to walk us out for the last time.

Stacey fought to save our daughter’s life the first day and walked her out of the NICU on the last day. Every day in between we knew Stacey was doing everything to fight for our daughter. Not only was Stacey a great nurse, but a great friend, and mother to my daughter, and a person that will always hold a special place in our hearts.
Questions?

For additional information about Henry Ford’s DAISY Award program, please contact:

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